



Desert Plein Air Association



2023 “Paint the Desert” Plein Air Festival

The Desert Plein Air Association is proud to announce the 2nd Annual “Paint the Desert” Festival is open for Registration. Our inaugural DPAA Festival last February in La Quinta graciously hosted by Old Town Artisan Studios was a big success, and we are happy to build on it by offering an expanded set of exhibition and workshop opportunities for artists at our 2023 Festival January 30th through February 5th, 2023.

The 2023 “Paint the Desert” Festival will be presented at the premier museum-quality gallery of the Artists Council’s facility at The Galen in Palm Desert . In addition to the Festival competition/exhibition, DPAA members-only, will be invited to share paintings in two addition concurrent exhibitions:

- All Festival Participants: one painting on formally stamped substrate submitted for judging and exhibition in the 2023 “Paint the Desert” competition.
- DPAA Members: one landscape painting (plein air or studio) inspired by one of our Paint-outs over the last three years. This exhibition will be juried into the exhibition due to space constraints.
- DPAA Members: one landscape painting (plein air or studio) inspired by our Shumway Ranch Paint-outs over the last three years. This exhibition will be juried into the exhibition due to space constraints.

We are excited to announce that the “Paint the Desert” competition will be judged by nationally acclaimed landscape/plein air expert and Director Emeritus of the Irvine Museum, Jean Stern. Mr. Stern is a recognized authority of California Impressionism and as an Art Historian. He has extensive experience in the art field as an author, curator, lecturer, and as a judge of art exhibitions. We are honored to have Mr. Stern as our Festival Juror.

The 2023 Festival workshops will be conducted by four professional instructors, one in each of four mediums including oil, acrylic, pastel, and watercolor (see their bios with the Registration Form). Brought back by popular demand are Shuang Li (watercolor), and David Wolfram (pastel). In addition, we have highly recognized Jessica Schiffman (oil) known for her plein air landscapes, and from the Mohave desert Janis Commentz (acrylic) widely known for her color-intense palette.

2023 Paint the Desert Festival Schedule

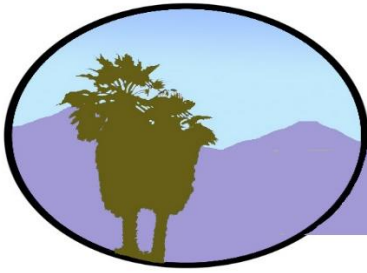
The Festival will begin on Wednesday, February 1st, with early check-in and substrate stamping:

Early Check-in:	Wednesday, February 1 st at The Galen
Gallery opening:	Thursday, February 2 nd
Gallery exhibit continues:	Friday, February 3 rd , 10am -4pm
Deliver painting for Festival competition:	8am – 10am, Saturday, February 4 th (no later than 10am)
Festival Awards and Reception:	2pm – 4pm, Saturday, February 4 th
Final Day of Festival:	10am – 4pm, Sunday, February 5 th
Paintings must be picked up:	4pm – 5pm, Sunday, February 5 th

Due to last year’s tremendous success, space in the Festival is limited to seventy-five (75) plein air artists. Our plein air workshops will be limited to 15-attendees, and our pastel workshop (classroom) will be limited to 20-attendees. See attached the 2023 Festival Prospectus and Registration form offering discounted prices for early signups.

Register now for this inspiring creative adventure!

Diane Moore, Founder
Daniel Foster, Co-Founder



Desert Plein Air Association



2023 “Paint the Desert” Plein Air Festival

PROSPECTUS

Festival Week Schedule: January 30th – February 5th, 2023

Monday, January 30th	Watercolor Workshop – Shuang Li, Instructor
Tuesday, January 31st	Acrylic Workshop – Janis Commentz, Instructor
	Pastel Workshop – David Wolfram, Instructor
Wednesday, February 1st	Oil Workshop – Jessica Schiffman, Instructor
Wednesday, February 1st	Check-in, substrate stamping
Thursday, February 2nd	Festival Artists Paint-out
	The Galen open for visitors 10am – 4pm
Friday, February 3rd	Festival Artists Paint-out
	The Galen open for visitors 10am – 4pm
Saturday, February 4th	8am – 10am Festival Competition Paintings delivered
	2pm – 4pm Awards and Reception
Sunday, February 5th	The Galen open for visitors 10am – 4pm
	4pm – 5pm Artists pickup unsold paintings.

Optional Gathering (NO HOST) for ARTISTS and GUESTS

Wednesday, February 1st, 2023, at 6:00 pm

Location: Babaloo Lounge, 73833 Hwy 111, Palm Desert, CA 92260

Reservations recommended (in dining room): 760-895-4186

Festival Headquarters:

Artists Center at The Galen

72-567 Highway 111

Palm Desert, CA 92260

ELIGIBILITY

Participation in this Plein Air is open to all artists. Registration is required. You must register separately for Workshops.

REGISTRATION

- To register go to <https://desertpleinair.org> or see attached Registration form.
- Artists may participate in any or all days
- Fees are non-refundable and non-transferable
- You must register separately for Workshops (additional fee)

HOURS OF OPERATION/CHECK-IN and Stamping (no early stamping):

Check-in for the Festival, stamping of substrates for Festival competitions, as well as DPAA members delivering paintings for the concurrent Coachella Valley Landscape and Shumway exhibitions takes place Wednesday morning at The Galen.

Substrate stamping: for dark-colored materials, please paint a white patch to provide a legible stamping area.

Wednesday, February 1st – Check-in at The Galen 8:00 am to 2:00 pm

Thursday and Friday, February 2nd and 3rd – at The Galen 10:00 am to 4:00 pm

(Contact DPAA President if special arrangements needed for stamping.)

The Galen hours:

Thursday and Friday, Feb. 2nd and 3rd: 10 am to 4pm

Saturday, Feb. 4th – 2 pm to 4pm Reception and Awards

Sunday, Feb. 5th – 10 am to 4pm

Note: Festival closes at 4pm – Artists must pick up paintings 4pm-5pm

PAINTING LOCATIONS

Festival Competition artwork must be completed in the greater Coachella Valley-Joshua Tree area.

Artwork substrate MUST be stamped prior to starting work to ensure that the submitted work has been created during the event.

Suggested favored plein air locations: See separate attachment for further details.

1. Palm Desert
 - a. Faye Sarkowsky Sculpture Gardens
 - b. Palm Desert Civic Center Park
 - c. Santa Rosa/San Jacinto Mountains Visitor Center
2. La Quinta
 - a. Cove Oasis Trailhead (commonly called La Quinta Cove)
 - b. La Quinta Civic Center Park
3. Palm Springs
 - a. Downtown Palm Springs
 - b. Indian Canyons
4. Thousand Palms
 - a. Thousand Palms Oasis

MATERIALS

Each artist may submit one painting for the Festival competition. All paintings must be either framed or gallery wrap (1 ½" depth minimum allowed).

Media may include oils, acrylics, watercolors, pastels, gouache, inks, charcoal, and/or pencils. No digital art allowed.

For dark-colored materials, please paint a white patch to provide a legible stamping area.

PLEIN AIR GUIDELINES

A minimum of 80% of each artwork must be created on-site in the true spirit of plein air. Minor adjustments or corrections may be done in a studio to fix forms or colors.

ARTWORK SUBMISSION FOR FESTIVAL COMPETITION ONLY

Saturday, February 4th - 8:00 am to 10:00 am

- All pieces will be displayed in The Galen .
- Check-in stamp must be visible on the back of each piece of art.
 - Watercolor that will have a backing covering substrate stamp: please reveal to DPAA staff prior to framing.
- Artwork must be signed, appropriately framed, mounted and securely wired for hanging

DPAA reserves the right to refuse any improperly framed pieces, wrapped canvases, stained mats, alligator-type hangers, or those with wet paint on the edges.

PRICING

- All artworks will be sold at the prices selected by the artist.
- Price changes will not be allowed after artwork submission.
- Artwork may be listed "Not for Sale".
- DPAA will retain a 50% commission on all artwork sales. Artist payments will be mailed on or before the first week of March to the address provided at registration.

ARTIST AWARDS JUDGING

Judging for "Paint the Desert" artworks will take place from 12:00 noon to 2pm on Saturday, February 4th, at The Galen

Judge: Jean Stern, Director Emeritus of The Irvine Museum.

- Artist Awards Reception will take place on the patio of The Galen on Saturday, February 4th from 2:00 pm to 4 pm. Live music will be provided.
- Awards Ceremony at 2:30pm.
- Photos of all award winners will be taken following announcements.

PRIZES

- BEST OF SHOW - \$500 Sponsored by: Desert Plein Air Association
- FIRST PLACE - \$250
- SECOND PLACE - \$200
- THIRD PLACE - \$150
- HONORABLE MENTION - there will be 6 Honorable Mention Awards

ARTWORK PICKUP

Following the awards presentation all plein air art will be displayed for sale in The Galen Gallery until 4:00 pm on Sunday, February 5th. All unsold artworks must be picked up by the artist or a designated agent on Sunday, February 5th, by 5:00 pm. Any other pick-up arrangements must be approved by DPAA festival management.

LIABILITY

Release of Liability Form to be signed with Registration.

For further information or questions:

Diane Moore, President

Desert Plein Air Association

Email: desertpleinair@gmail.com

Cell: 760-485-6798

Desert Plein Air Association

Desertpleinair@gmail.com

<http://desertpleinair.org>

2023 FESTIVAL REGISTRATION FORM

(Maximum Festival Artists: 75)

The 2023 “Paint the Desert” Festival participants will be able to present their art in the premier museum-quality gallery of the Artists Center at the Galen (The Galen) in Palm Desert. In addition, Desert Plein Air Association members will be able to exhibit their paintings in three concurrent exhibitions:

- *All Festival Participants: one painting on formally stamped substrate submitted for judging and exhibition in the 2023 “Paint the Desert” competition.*
- *DPAA Members: One landscape painting (plein air or studio) inspired by one of our Paint-outs over the last three years. This exhibition will be juried to accommodate available space.*
- *DPAA Members: One landscape painting (plein air or studio) inspired by our Shumway Ranch Paint-outs over the last three years. This exhibition will be juried to accommodate available space.*

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Name _____

Address _____

City _____ State _____ Zip _____

Phone: Home _____ Cell _____

Email _____ Website _____

Emergency Contact Information:

Name _____ Phone _____

Festival Event:

Registration fee includes participation in paint-outs, and submission for the Festival competition for cash awards and prizes:

DPAA Member event registration:

Dec. 1st – Jan. 31st \$ 95 _____

Non-Member Artist event registration:

Dec. 1st – Jan. 31st \$115 _____

2023 FESTIVAL REGISTRATION FORM (continued):

Workshop Event (must Register for Festival to take a workshop):

Monday, January 30th, 2023: Shuang Li, Instructor, Watercolor Plein Air workshop – 15 attendees
Time: 9:00am – 2pm 11/1st: \$ 100 _____
Location: Locally, to be determined

Tuesday, January 31st, 2023: Janis Commentz, Instructor, Acrylic Plein Air workshop-- 15 attendees
Time: 9:00am – 2pm 11/1st: \$ 100 _____
Location: Locally, to be determined

Tuesday, January 31st, 2023: David Wolfram, Instructor, Pastel workshop in classroom – 20 attendees
Time: 9:00am – 2pm 11/1st: \$ 100 _____
Location: Best Western, Palm Desert
74695 Hwy 111, Palm Desert

Wednesday, February 1st, 2023: Jessica Schiffman, Instructor, Oil Plein Air workshop – 15 attendees
Time: 9:00am – 2pm 11/1st: \$ 100 _____
Location: Locally, to be determined

Total Enclosed for Registration and Workshops: \$ _____

Terms And Conditions

By registering, artists acknowledge and authorize the use of photos taken throughout the event, which may include artists and their artwork, for promotional use online and in printed materials for future events.

Artists acknowledge and agree that Desert Plein Air Association will retain 50% of the sale price of individual art sales generated during the event.

Signature _____ Date: _____

Method of Payment:

Check (payable to DPAA) Check No. _____ Amount: _____

PayPal: desertpleinair@gmail.com Please note “Festival Registration”

Zelle: desertpleinair@gmail.com Please note “Festival Registration”

You may also sign up and pay on our website: <https://desertpleinair.org>

Mail Registration to: Desert Plein Air Association
42345 Saint George Dr.,
Bermuda Dunes, CA 92203